



## Do you have a passion for creating great customer experiences and thrive in a dynamic and fast-paced environment?

Then seize the opportunity and join us as our new Consultant now! For our team in Copenhagen, we are seeking a fulltime **Consultant** driven by interest in developing amazing digital user experiences. Here, you will have the ability to contribute and grow quickly in a challenging environment.

### The Consultant role

**As a full time Consultant** at Kaplan you will be involved in all aspects of bringing customer experiences to life. From ideation together with our clients, sketching customer journeys and prototyping wireframes of communication activities. You can expect to work cross-functional with our project managers, consultants and developers. Your key role is to contribute to a successful experience for the end users and provide support for our clients when implementing customer-centric strategies and marketing automation technologies.

### Requirements

- You have a relevant Masters degree with a focus on marketing from CBS, AAU, ITU or another college
- Preferably you have some work experience within digital marketing or related fields
- You have experience conducting user-research, such as interviews, observations, usability testing, etc.
- You are an excellent communicator who excels simplifying complex, solution driven ideas to others
- You thrive for digitization, personalization and marketing technologies
- You have a flexible and proactive approach with an eagerness to solve complicated challenges
- You have the ability to thrive in an environment of constant change
- You have solid Danish and English communication skills in both writing and speaking
- You are happy to work individually on some tasks and as part of a team on other projects

### What is in it for you?

At Kaplan, our goal is to help our clients navigating in the fast changing world of marketing and technology. We offer an exciting career with both personal and professional development providing you with the right training and tools that enable you to grow. We guarantee a steep learning curve in an industry with high competition and exciting projects. You will be trained to work across strategic and tactical levels. As a part of our fast-growing team you will have the ability to develop your career fast and build your technical and analytical skills while gaining knowledge in marketing technologies and the latest trends in marketing automation. Your everyday will take place in our office in Copenhagen with ambitious colleagues. Early on you will be given responsibility and therefore have an impact on delivering exciting projects. As our Consultant, you will be a part of our team that facilitates, prepare and implement strategic communication activities across different communication channels and technical systems. You will get the chance to work with big clients and have your fingerprint in the development process and in Kaplan as an organization.

Your main work will consist of working as a consultant with client focused activities e.g. customer experience (CX) projects where you will draw prototypes of the digital user experiences and do technical specifications of these. Furthermore, you will be part of workshops with our clients with the purpose of developing new amazing customer experiences and marketing activities.

### About Kaplan

*At Kaplan we believe that companies must see the customer in an entirely new way. To create customer experiences based on data, there is a need for solutions combined with analyses, technology and communication. Kaplan is the leader of this evolution in the North and is now searching for additional competences. The office in Copenhagen started back in 2013 and is a fast-growing company. At Kaplan we believe in top performing and passionate people who goes the extra mile and want to explore their full potential. At Kaplan, our success starts with people who make it happen! Therefore Kaplan is committed to our employees and helps you get the most out of your career by igniting your full potential!*

### Start

As soon as possible.

### Position type

Fulltime position as a Consultant

### Application

Last application date: June 22nd 2018. Interviews will be held ongoing. Please put in "Consultant" in the subject line and send your application, CV and transcripts to [Teresa.Nguyen@kaplan-cph.dk](mailto:Teresa.Nguyen@kaplan-cph.dk)

For further information please contact Caroline Andersen, Sr. Consultant at [Caroline.Andersen@kaplan-cph.dk](mailto:Caroline.Andersen@kaplan-cph.dk) or on phone at +45 22 80 49 40