



High performing Junior Consultant with a drive for digitalization, personalization and marketing!

Would you like a challenging and exciting job in a dynamic environment? Would you like to develop both your professional and personal competences within consulting? At Kaplan we are currently looking for a Junior Consultant with a passion for digitalization, personalization and marketing.

We offer

At Kaplan, our goal is to help our clients navigating in the fast changing world of marketing and technology. We guarantee a steep learning curve in an industry with high competition and exciting projects. You will be trained to work across strategic and tactical levels. As a part of our fast-growing team you will have the ability to develop your career fast and build your technical and analytical skills while gaining knowledge in marketing technologies and the latest trends in marketing automation. Your everyday will take place in the center of Copenhagen with ambitious colleagues with great diversity who are always ready to spare. Early on you will be given responsibility and therefore have an impact on delivering exciting projects. As a Junior Consultant, you will be a part and our team who facilitates, prepare and implement strategic actions across different communication channels and technical systems. You will get the chance to work with big clients and have your fingerprint in the development process. Your main work will consist of processing data as well as documenting communication strategies in details. Other work tasks can be client meetings, preparing presentations and taking part in workshops with our clients. Part of the projects will be communication oriented and others will have character of management consulting.

What is necessary

We are looking for a part-time Junior Consultant. You thrive in digital environments and have solid English or Danish communication skills. We're looking for a Junior Consultant who is a high-performer and thrive for personalization and have a digital mindset.

Your profile

- You are on your Masters e.g. Cand. Merc. IBS or IMM from CBS or another Masters degree from ITU
- You are outgoing and great at creating relations
- You love client contact and you are a proficient mediator
- You are a high performer which your exam paper reflects
- You are detail oriented and always deliver results on deadlines
- You thrive for digitization, personalization and marketing technologies
- You have a flexible and proactive approach with an eagerness to solve complicated challenges
- You have the ability to manage in an environment of constant change
- You are fluent in Danish and English in both writing and in person
- You are a team-player who contributes with good energy to our team

About Kaplan

The trend is clear – Companies who wants to be measured in the competition must see the costumer in an entirely new way. To create customer experiences based on data, there is a need for solutions combined with analyses, technic and communication. Kaplan is the leader of this evolution in the North and is now searching for additional competences.

The office in Copenhagen started back in 2013 and is a fast-growing company, which is why you will have the chance to put your mark in the company and have an indispensable role in our team.

Start

As soon as possible.

Positiontype

Part time position as a Junior Consultant (15-25 hours per week)

Application

Last application date: March 16th 2018. Interviews will be held ongoing. Please put in "High performing Jr. Consultant" in the subject line and send your application, CV and transcripts to Teresa.nguyen@kaplan-cph.dk. For further information please contact Teresa Nguyen, HR-Coordinator at Teresa.nguyen@kaplan-cph.dk or on phone at +45 2068 8076